# Here's why other associations love us.



"Signature has been an exceptional partner for our organization. We value the benefits of a partner who not only supports our individual members, but also our extensive chapter network. It is truly a win-win-win situation."

Christen Dhat

Christopher Whited, CAE Chief Experience Officer



"We love that Signature FCU could design a card in our own image—plus the ATM and shared branch network makes them as national as IIDA."



Cheryl Durst, Executive Vice President and CEO International Interior Design Association

## Here's how to contact us.

#### HEADQUARTERS Signature Federal Credit Union

12 Herbert Street Alexandria, VA 22305

MAILING ADDRESS Signature Federal Credit Union PO Box 148 Alexandria, VA 22313-0148

**PHONE NUMBERS Toll Free Number** (800) 336.0284 **Fax** (703) 683.1573 **WEBSITE** SignatureFCU.org

EMAIL partnerships@SignatureFCU.org

FOLLOW US



Membership eligibility required.

# When your members are our members, life is pretty good.





**Everywhere You Are** 

# A note from the CEO



#### We're both in the member service business.

Membership is important to all of us, and the more benefits you offer the greater chance you have of keeping your members and getting new ones.

Signature FCU partners with associations to offer credit union membership to your members or customers at no cost to your organization. We are a full service, nationwide credit union operating since 1970.

#### PRODUCTS THAT COVER YOUR MEMBERS OR CUSTOMERS NEEDS

Signature FCU can work with your organization to create a custom branded affinity Visa® card with your logo. Your organization will receive \$25 per Visa card issued and 5% of your group's total interest earned on a quarterly basis. We manage the program and issue payment to your organization quarterly. The card holders earn 1 point per \$1 spent that can be redeemed for merchandise or air travel. There is no annual fee, no balance transfer fees, no cash advance fees, and no foreign transaction fees. **SignatureFCU.org/Rewards** 

In addition to the affinity Visa program, all of Signature FCU products are available to your members or customers. Some of our most popular products are high-yield checking accounts, certificates and IRAs, new and used auto loans at the same great rate, student loans, home equity loans, up to 97% LTV financing on mortgage loans nationwide<sup>2</sup>, and a network of shared branches and ATM's across the country that makes Signature FCU everywhere your members or customers are. **SignatureFCU.org/EverywhereYouAre** 

#### WE'RE EVERYWHERE YOU ARE

All Signature FCU members have access to their accounts 24/7 through our online branch and mobile banking app. Over 30,000 FREE ATMs and 5,000+ shared branches across the country make us accessible to your group's members or customers.

Thank you for considering a partnership with Signature FCU.

Sincerely,

Paula Hockel

Paula Hoelzel, CEO Signature Federal Credit Union

# **AFFINITY VISA CARDS AT A GLANCE**

#### Benefits for your organization:

- Custom branded Visa cards with your groups logo
- Your organization will receive \$25 for every new affinity card issued (paid quarterly)
- Your organization will receive 5% of the revenue (interest) generated off your members' affinity card balances (paid quarterly)

#### Benefits for the card holder:

- No annual fee, no foreign transaction fees, no balance transfer fees, no cash advance fees<sup>1</sup>
- ✓ No minimum finance charges
- A Reward program of 1 point for every \$1 spent to be redeemed for merchandise or airline travel SignatureFCU.org/Rewards

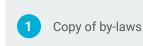
To give you an idea on what an affinity Visa card can look like, here are some examples of our other partners' Visa cards:



### **DID WE PIQUE YOUR INTEREST?**

Let us take it from here, at no cost to your organization.

All we need from you is the following:



Signed letter of request on your organizations letterhead (we will provide the template)

#### WE'LL WORK TOGETHER

We'll work together in our partnership to provide you with marketing pieces to advertise in your publications, create direct mail campaigns, and attend your events to promote Signature FCU. Your members will benefit from a lifetime membership with a nationwide credit union offering reliable products and services to help meet their financial goals.

<sup>1</sup> Annual Percentage Rate (APR) ranges from 8.90% - 14.90%. Rates, terms, and conditions may vary based on credit worthiness and qualifications. Rates are set by the Board of Directors and may change without notice.

 $<sup>^{\</sup>rm 2}$  LTV = Loan-to-Value. Mortgages are available for properties nationwide except Alaska, Hawaii, and Puerto Rico. Additional pricing may apply.